



Position: Intern Marketing and Product Management

Business Unit(s): Europe

Location: Frankfurt

Department: Marketing and Product Management

Reporting to: Head of Marketing & Product Strategy for Europe

In order to strengthen our marketing approach for Italy and to support the Product Management team, we are looking for a native Italian-speaking finance or business student. This is an excellent opportunity to discover the dynamic world of ETFs by working for one of the fastest growing ETF-providers in Europe.

Essential Duties and Responsibilities:

Includes the following, other duties may be assigned as needed:

- Review and improve SEO (Search Engine Optimization) quality of VanEck's Italian webpages
- Identify key Italian social media influencers. Define communication approach jointly with the digital marketing manager in charge
- Support the teams in the daily work flow, including updating and improving our product marketing collateral (sales presentations, product landing pages, ..)
- Support Product Management in updating and verifying fund information on external databases (Morningstar, Bloomberg, FundInfo, ..)
- Participate in strategic projects, including product development

Duration

6 months (possibility to extend)

Salary

EUR 370,50 / week based on a 39 hour work week

Profile

- Study in finance or business administration
- Strong Italian language investment language acumen
- Rigor and a natural sense for delivering high quality end products
- Ability to multi-task, work independently with low level of supervision
- Language skills: Italian (native) and English a must (other language skills beneficial)