



Position: MarketVector Marketing Summer Intern
Legal Entity: MarketVector Indexes
Business Unit(s): Marketing
Location: New York, NY
Department: Product Management and Marketing
Reporting to: Head of Product Management and Marketing
FLSA Status (us Staff only): Non-Exempt Full-Time Summer

VanEck is a privately held global asset management firm founded in 1955. We develop forward-looking, intelligently designed, active and ETF strategies that strengthen long-term portfolios. We will provide qualified individuals with outstanding education and growth opportunities. If you are a high-energy individual with a strong work ethic, excellent team skills, and outstanding communication skills, we would like to speak with you.

VanEck's Summer Intern Program includes exposure across the firm through educational, mentorship, and networking events. As an Intern, you will also be exposed to the firm's senior management, gain an understanding of the financial services industry and learn critical business skills. Our internship program will build more than just your resume — it will challenge your knowledge, build your network and drive your career path. Our program spans 10 weeks and typically runs from June 2 – August 8. If you are looking to gain valuable hands-on experience while working with talented individuals, apply now!

MarketVector Indexes™ (MarketVector), a subsidiary of VanEck, develops and maintains the MarketVector, MVIS and BlueStar Index families, a wide range of more than 170 investable benchmark indices. Our index solutions span digital assets, fixed income and equities, with strengths in hard assets, emerging markets, ESG and disruptive thematic indexes. Our family of indexes covers targeted asset class exposures as well as dynamic multi-asset strategies using a rules-based index framework.

We are looking for a highly motivated individual to support our Marketing team. As a team our goal is to help grow the business by developing high quality, engaging content and delivering it to the appropriate audience. You will learn about all aspects of a fast-paced, innovative index business and make significant business impact on business development and brand promotion. The position's primary responsibility is to develop high quality, differentiated investment content, and connect that content to audiences across multi-media channels. You will be part of an exciting team bringing the MarketVector message to our clients and prospects.

Essential Duties and Responsibilities:

Includes the following, other duties may be assigned as needed:

- Help build out, schedule, and publish Marketing content across multiple media channels to reach external engagement.
- Support and create Marketing templates for design and visual presentation and content production.
- Assist in website maintenance, page creation, and analytics.
- Conduct research for topics and SEO keywords to help create related content.
- Assist with contact database management.
- Work with product management, research, and business development teams to deliver key marketing campaigns and investment content.

Qualifications

- Strong background in visual design and marketing
- Experience creating or editing marketing material and content: brochures, presentations, papers, blogs, vlogs, newsletters, podcasts
- Basic experience with website design and analytics including SEO
- Extremely organized and ability to multi-task
- Good communication skills
- Ability to apply common sense understanding to carry out detailed but uninvolved written or oral instructions
- A working knowledge of Internet (HTML), MS PowerPoint, Word and Excel, Adobe create suite, to produce: presentations, brochures, papers, videos, website content
- Roll up your sleeve work ethic
- Professional demeanor

Education and/or Experience

- Currently entering junior level (3rd year) or beyond within a 4-year college program
- Some experience within a corporate environment is helpful but not required

Competencies

To perform successfully and gain the most from this internship, an individual should demonstrate the following competencies:

- Professional demeanor
- Capacity for learning new procedures/ideas
- Motivation
- Enthusiasm

Language Skills

- Ability to effectively present information in one-on-one and small group situations to customers, clients, and other employees of the organization
- Proficiency in a second language - especially German, Korean, Portuguese or Chinese - would be a plus

Compensation:

- The maximum hourly rate for this position is \$25 an hour

VanEck is committed to treating all applicants and employees fairly and to providing equal opportunity in compliance with applicable federal, state and local laws. VanEck does not and will not discriminate against any employee or applicant for employment on the basis of race, religion, ancestry, color, gender, gender identity, pregnancy, age, physical or mental disability, national origin, marital status, sexual orientation, citizenship status, covered-veteran or military status, genetic information, and/or any other factor protected by law.

In order to be considered for this position, please submit resume with the subject line "MarketVector Marketing Intern" to internships@vaneck.com.