

Press Release

VanEck reports record growth in Europe

Since launching its first ETFs in Europe in 2015, the company has expanded its offering to include 28 UCITS ETFs/ETNs

London, 19 July 2021 – Asset manager VanEck is continuing its growth trajectory of the last few years and has reported very strong inflows, particularly during the first half of 2021. According to Morningstar, VanEck is now one of the 20 largest providers of ETPs in Europe¹, with over USD 6 billion² AuM in Europe (the global AuM is 83 billion). In terms of inflows since the beginning of the year, the ETF provider is ranked 10th in Europe – in terms of the ratio of inflows/AuM, VanEck even ranks in first place with over 30 per cent¹. In total, VanEck has so far reported almost USD 2 billion in inflows in 2021.²

"Our growth shows us that our approach of providing investors with access to exciting sectors and markets with innovative thematic and focused products is exactly right," explains Martijn Rozemuller, CEO of VanEck Europe. "This is demonstrated not least by the strong performance of pioneer ETFs such as the eSport ETF, which has already reached a fund volume of USD 1 billion, one and a half years after its launch, or our Semiconductor ETF, which was the first European ETF for the semiconductor sector to pass the USD 500 million mark after just six months."

In 2012, the global asset manager launched its European business with active funds. After launching its first three UCITS ETFs in 2015, VanEck has continually expanded its offering with innovative thematic products to now include 26 ETFs and 2 ETNs (Exchange Traded Notes). In addition to the eSport ETF and the Semiconductor ETF mentioned above, over the last few months VanEck has listed new ETFs that track indices relating to the hydrogen, digital assets and blockchain industries. Similarly, VanEck has also launched two Bitcoin and Ethereum ETNs, offering exchange-traded access to the two leading cryptocurrencies. In addition to thematic ETFs, VanEck also offers broad market strategies, such as a sustainability ETF and real estate ETF. The real estate ETF, above all, attracted particular interest from investors this year.

However, not only has the product offering in Europe grown since the outset, the number of markets in which investors can buy VanEck ETFs in Europe has also expanded to now include 13 countries – most recently in May 2021 with the offering of ETFs and ETNs in France.

"As an independent, family-owned business, we are able to quickly identify current trends and develop targeted, new investment opportunities for investors," says Rozemuller. "The mission to lead the investment industry with innovative products and new strategies has been part of VanEck's corporate philosophy since its foundation in 1955. We will continue to take this approach."

¹Source: Morningstar as of 14/7/2021

²Source: VanEck analysis (period of 1/1/2021 - 31/5/2021)



Contact:

Caroline Chojnowski / Henning Mönster / Miriam Wolschon public imaging GmbH

Tel.: +49 (0)40 401999-23 / -156 / -155 E-mail: vaneck@publicimaging.de

Guy Taylor / Louis Hilton Peregrine Communications

Tel.: +44 (0) 20 3040 0867

E-Mail: vaneck@peregrinecommunications.com

About VanEck:

VanEck has been driven by innovation and stood for intelligent, prescient investment strategies ever since its founding in 1955. As an asset manager, it currently manages some 83 billion US dollars* worldwide, including exchange-traded funds (ETF), active funds and institutional accounts.

With over 100 ETFs around the world, the investment firm offers a comprehensive portfolio covering numerous sectors, asset classes and smart beta strategies. VanEck was one of the first asset managers to offer investors access to global markets. It has consistently aimed at identifying new trends and asset classes, such as gold investments in 1968, emerging markets in 1993 and ETFs in 2006, an approach that is still shaping the entire investment sector today.

Headquartered in New York City, VanEck maintains locations around the globe, including offices in Frankfurt, Madrid, Pfäffikon (Switzerland), Amsterdam, Sydney and Shanghai.

*Version: 30.06.2021

For more information about VanEck and the fund, go to www.vaneck.com or the blog www.vaneck.com/etf-europe/blog.

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