

# Get in the Game

## ESPO

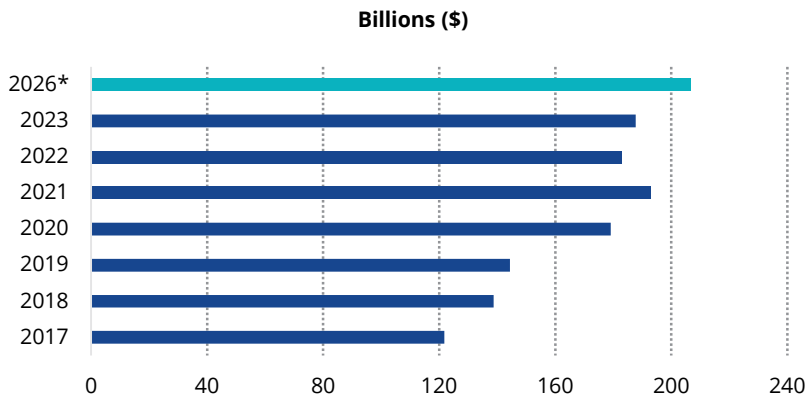
### VanEck Video Gaming and eSports ETF

The video game industry is disrupting traditional media and entertainment by leveraging new technologies and business models to address consumer demand for online, interactive entertainment.

#### Consistent Revenue Growth

Video game companies have grown their revenues consistently over the last decade by diversifying across platforms and embracing new technology. Mobile gaming, a platform which did not exist 15 years ago, now represents the largest percentage of global games revenues, larger than both PC and console.

#### Global Games Revenues Projected to Pass \$200B



Source: Newzoo. As of 2024. \*Projected

#### A New Business Model - Game as Service

Publishers are also embracing a new business model – game as service – to deliver free games which generate revenues through smaller, in-game transactions. The game as service model serves dual purposes, by both increasing the revenue potential of a single consumer and also extending the life-cycle of the game itself.

#### Publishers Reap the Esports Rewards

Publishers not only own the rights to the games being played in esports competitions, but they are now launching and running esports leagues around their own games. Publishers are then able to control the majority of esports revenues, including media rights and sponsorships, among others.

#### Invest in the Future of Sports

Competitive video gaming audience expected to reach 640.8 million people by 2025<sup>1</sup>

Esports revenue growth has averaged almost 28% yearly since 2015, supported by a young, affluent audience<sup>2</sup>

Companies must derive at least 50% of total revenues from video gaming and/or esports to be initially eligible for the Index

Please see definitions on the reverse side.

<sup>1</sup> Newzoo Global Esports Market Report, 2022.

<sup>2</sup> Newzoo Global Esports Market Report, 2017, 2018, 2019, 2020, 2021, 2022.

**Past performance does not guarantee future results. Indices are unmanaged and are not securities in which investments can be made.**

**VanEck Video Gaming and eSports ETF (ESPO)** seeks to replicate as closely as possible, before fees and expenses, the price and yield performance of the **MVIS® Global Video Gaming and eSports Index (MVESPO)**. The Index is a global index that tracks the performance of the global video gaming and esports (also known as electronic sports) segment.

Fund Characteristics	ESPO
Commencement Date	10/16/2018
Net Expense Ratio (%)	0.55
Gross Expense Ratio (%)	0.58

Expenses are capped contractually at 0.55%. Cap excludes acquired fund fees and expenses, interest expense, trading expenses, taxes and extraordinary expenses. Expense ratio as of the most recent prospectus. Please see the Fund's prospectus for more detailed information on expenses. Notwithstanding the foregoing, the Adviser has agreed to pay the offering costs until at least February 1, 2025.

Total Return (%) as of 03/31/2024		ESPO	MVESPTR
YTD*	NAV	10.08	9.94
	Share Price	10.21	
1 Yr	NAV	19.58	20.00
	Share Price	19.39	
3 Yr	NAV	-1.11	-0.31
	Share Price	-1.24	
5 Yr	NAV	15.92	16.65
	Share Price	15.79	
10 Yr	NAV	--	--
	Share Price	--	
Since Inception 10/16/18	NAV	15.00	15.85
	Share Price	14.97	

\*Returns less than one year are not annualized.

**The performance data quoted represents past performance. Past performance is not a guarantee of future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance may be lower or higher than performance data quoted. Please call 800.826.2333 or visit [vaneck.com](http://vaneck.com) for performance current to the most recent month ended.**

The "Net Asset Value" (NAV) of a Fund is determined at the close of each business day, and represents the dollar value of one share of the fund. It is calculated by taking the total assets of the fund, subtracting total liabilities, and dividing by the total number of shares outstanding. The NAV is not necessarily the same as the ETF's intraday trading value. Investors should not expect to buy or sell shares at NAV.

Not intended to be a forecast of future events, a guarantee of future results or investment advice. Historical performance is not indicative of future results. Current data may differ from data quoted. Any graphs shown herein are for illustrative purposes only. No part of this material may be reproduced in any form, or referred to in any other publication, without express written permission of VanEck.

An investment in the Fund may be subject to risks which include, among others, risks related to investing in video gaming and eSports companies, software industry, internet software & services industry, semiconductor industry, equity securities, communication services sector, information technology sector, consumer discretionary sector, depositary receipts, small- and medium-capitalization companies, issuer-specific changes, special risk considerations of investing in Asian, Chinese and Japanese issuers, emerging markets issuers, foreign securities, foreign currency, market, operational, cash transactions, index tracking, authorized participant concentration, no guarantee of active trading market, trading issues, passive management, fund shares trading, premium/discount risk and liquidity of fund shares, non-diversified, and index-related concentration risks, all of which may adversely affect the Fund. Emerging market issuers and foreign securities may be subject to securities markets, political and economic, investment and repatriation restrictions, different rules and regulations, less publicly available financial information, foreign currency and exchange rates, operational and settlement, and corporate and securities laws risks. Small- and medium-capitalization companies may be subject to elevated risks.

**Investing involves substantial risk and high volatility, including possible loss of principal. An investor should consider the investment objective, risks, charges and expenses of the Fund carefully before investing. To obtain a prospectus and summary prospectus, which contain this and other information, call 800.826.2333 or visit [vaneck.com](http://vaneck.com). Please read the prospectus and summary prospectus carefully before investing.**

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